

# The College of Saint Rose

432 Western Avenue, Albany, NY 12203-1490

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[www.strose.edu](http://www.strose.edu)

June 23, 2023

Dear Friends,

Stroke and brain injury impact the lives of many individuals. The Neuro Services Program at The College of Saint Rose, made up of individuals with cognitive and communication needs resulting from brain injury or stroke, are hosting the **12th Annual** walk/roll/wheel called **THE MOVING MESSAGE**. The goal of this event is to increase awareness and to raise money to help survivors of brain injury and stroke. Your donation and support will enable these individuals to get services that they may not otherwise be able to afford.

**The Moving Message Fund** has been developed in part due to a strong need in the community. Many individuals who have survived brain injury, stroke, and other neurologic events are left with a long-term need for speech therapy. Often their primary medical insurance covers short-term therapy but is not sufficient to provide the extended services that are needed. This fund has been established at The College of Saint Rose to help support those individuals.

The walk will be held on **Saturday, September 9, 2023**, on  
The College of St. Rose Campus Green from **10:00 am to 2:00 pm**.

We are reaching out to you in our effort to raise money for the Fund and to help put on a successful event. In the past, donations have come in the following format.

- Major Sponsorship (please see attached sponsorship form)
- Gift certificates/gift cards for a raffle
- General raffle prizes (e.g., craft items, artwork, jewelry, baskets, movie passes)
- Food and refreshments (e.g., coffee, water, bagels, non-perishables, energy bars, etc.)
- Monetary donations

In the upcoming weeks, you will be receiving a brochure with registration information for this special event. Please do not hesitate to pass this information along to anyone who may be interested in participating. If you wish to contribute to the event, please do so by September 6<sup>th</sup>, 2023. If you have questions, please contact:

Julie Hart, Director of TBI Medicaid Waiver Program  
Lally School of Education, Box 15  
The College of Saint Rose, 432 Western Avenue  
Albany, NY 12203  
phone: 518-485-3944, email: [hartj@strose.edu](mailto:hartj@strose.edu)

Checks can be made out to "The College of St. Rose" with the words "Moving Message" in the memo. Please note that all contributions and donations are tax deductible. Thank you for your support. We would really love to see you at this special event.

Yours truly, The TBI Waiver and Neuro Services Program

# The 12<sup>th</sup> Annual *Moving* Message

An Awareness and Fundraising Walk/Roll/Wheel



*benefiting individuals who have difficulty communicating after brain injury and stroke*

*Brought to you by*

*The Neuro Services Program*

*at The College of Saint Rose*

**September 09, 2023**

## **SPONSORSHIP OPPORTUNITIES**

**\$1,500-Platinum Sponsor**

**\$1,000-Gold Sponsor**

**\$500-Silver Sponsor**

**\$250-Bronze Sponsor**

All sponsors will have their company name and logo on a banner displayed at the event as well as printed in the program and a link to your website will be on the College's website. The level of sponsorship will be recognized.

.....  
*Yes, I would like to be a sponsor of  
The Moving Message  
My sponsorship level is indicated below*

☐ \$1,500      ☐ \$1,000  
☐ \$500        ☐ \$250  
☐ Other \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please print how you would like your company's name to appear in written material.  
  
\_\_\_\_\_

(Please Print)

For additional information please contact Julie Hart at (518) 485-3944. Your logo can be sent by email to [hartj@strose.edu](mailto:hartj@strose.edu).

Please submit by September 6, 2023

## Contact Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Website: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

**Checks can be made out to:** The College of Saint Rose  
In the memo line please write CSD Moving Message

### **Send to:**

Julie Hart, Director TBI Medicaid Waiver Services  
Lally School of Education, Box 15  
The College of Saint Rose  
432 Western Avenue  
Albany, NY 12203

You will receive a letter from The College indicating your tax-deductible donation.