

**Program Articulation Agreement between
The College of Saint Rose
and
Mohawk Valley Community College**

1. Purpose

This agreement between The College of Saint Rose and Mohawk Valley Community College provides the terms and conditions for students of Mohawk Valley Community College who have an Associate of Science degree in Business Administration and seek admission by transfer to the Bachelor of Science degree in Marketing at The College of Saint Rose. Both parties will use their best efforts to minimize loss of credits and duplication of coursework.

2. Admission

Transfer students from Mohawk Valley Community College who have completed an Associate of Science degree and who have a cumulative grade point average of 2.5 are generally accepted. The College reserves the right to evaluate transfer student applicants who do not meet the 2.5 criteria on an individual basis.

3. Transfer of Credit

In evaluating the credentials of transfer candidates, the College makes every attempt to give maximum credit for college work completed at other institutions. For all other applicable courses, transfer credit will be granted for courses in which a student achieves a grade of C- or above. Credits transfer, but grades do not. A minimum of 122 credits are required for a Bachelor's degree. A maximum of 62 credits from other institutions will be accepted for transfer and a minimum of 60 credits must be completed at The College of Saint Rose.

4. Scholarships

The College of Saint Rose is committed to enrolling students with superior ability and proven achievement. To support our commitment, we award guaranteed academic transfer scholarships for two years to students who have achieved impressive grade point averages for all previous college work.

GPA	Transfer Scholarship	Advancing Saint Rose Difference Scholarship
3.81 - 4.00	\$7,500	\$4,000
3.50 - 3.80	\$7,000	\$4,000
3.21 - 3.49	\$5,500	\$4,000
3.00 - 3.20	\$5,000	\$4,000
2.99 and below	-----	\$8,500

In addition, The College of Saint Rose offers a \$3,000 a year Phi Theta Kappa Scholarship for transfer students who are members of this honor society.

5. Terms of Agreement

This agreement becomes effective on the date of signature by the representatives of the institutions contained within the agreement. The terms of this agreement may be modified or terminated at any time upon mutual consent of both institutions with appropriate notification. In the event it is decided to modify this agreement, commitments made to individual students already in the program will continue in effect in the terms applicable at the time the student enrolled in the program.

MOHAWK VALLEY COMMUNITY COLLEGE: BUSINESS ADMINISTRATION A.S.
THE COLLEGE OF SAINT ROSE: MARKETING B.S.

DEGREE REQUIREMENTS

MINIMUM TOTAL HOURS REQUIRED: 122 CREDITS

SAINT ROSE REQUIREMENTS:

MOHAWK VALLEY EQUIVALENCIES:

I. LIBERAL EDUCATION REQUIREMENTS (41 credits):

**L01: Expository Writing, Oral Communication,
Research Techniques (4 cr.)**

EN 102 English 2: Ideas & Values in Lit.(3)
AND EN 150 Effective Speech *Note 1*

L02: Study of Language (3 cr.)
Foreign Language, American Sign Language, Linguistics,
Or Philosophy of Language

Foreign Language Elective (3) *Note 2**

L03: Historical Knowledge, Analysis, and Perspective (3 cr.)
History

History Elective (3) *Note 2**

L04: Artistic Knowledge and Interpretation: Literature (4 cr.)
Literature

Literature Elective (3) *Note 2**

L05: Artistic Knowledge and Interpretation (3 cr.)
Art, Music, Communications, and Drama

Art, Music, or Drama Elective (3)
*Note 2**

L06: Philosophical, Spiritual, or Theological Inquiry (3 cr.)
Philosophy or Religious Studies

Philosophy Elective (3) *Note 2**

L07: Mathematics (3 cr.)
Mathematics

MA 139 College Algebra (4) or higher
Note 2 & 4*

L08: Computer Science (3 cr.)
Computers

Computer Science Elective (3) *Note 2*, 4 & 5*

L09: Scientific Knowledge and Inquiry (4 cr.)
Laboratory Science (Biology, Chemistry, Physics or Earth Science)

Laboratory Science Course (4) *Note 2* & 3*

L10: Behavioral and Social Sciences 1 (3 cr.)
Economics, Political Science or Business

BM 110 Microeconomics (3) *Note 2* & 4*

L11: Behavioral and Social Sciences 2 (3 cr.)
Anthropology, Criminal Justice, Psychology, Sociology, and Social Work

Social Science Elective (3) *Note 2**

L12: Wellness and Physical Fitness (2 cr.)
Physical Education

Physical Education Electives (2) *Note 2* & 6*

L13: Further Disciplinary Study (3 cr.)
A second liberal education course in a same discipline, outside of the major.

BM 115 Principles of Macroeconomics (3)

II. General Electives:
(Please see Note 7)

IS 101 Computers and Society (3)
IS 102 Computer App. & Concepts (3)
EN 101 English 1: Composition (3)

II. Additional Elective Requirement (4 credits)

Saint Rose Requirement

Additional Arts and Science Elective (4)

Mohawk Valley Equivalencies

Additional Lab Science Course (4)

III. Business Core Requirements (43 Credits):

BUS 111 Fundamentals of Business (3)
ACC 121 Principles of Financial Accounting (3)
ACC 122 Principles of Managerial Accounting (3)
BUS 219 Management Information Systems (3)
BUS 233 Business Law 1 (3)
BUS 246 Organizational Behavior (3)
BUS 253 Principles of Marketing (3)
BUS 301 Financial Management (3)
BUS 310 Business Communications (3)
BUS 352 Operations Management Fundamentals (3)
BUS 425 Integrated Global Business (3)
BUS 497 Integrated Business Experience (3)
MAT 184 Elementary Statistics (4)
ECO 352 Economics of Management (3)

AC 115 Financial Accounting (3)
AC 116 Managerial Accounting (3)

AC 131 Business Law (3)
BM 251 Organizational Behavior (3)
BM 120 Principles of Marketing (3)
AC 230 Financial Management (3)

MA 110 Elementary Statistics (3)

IV: Marketing Major Requirements (18 Credits)

BUS 312 Marketing Research (3)
BUS 353 Marketing Management (3)
BUS 370 Consumer Behavior (3)
BUS 494 Internship (3)
Any **TWO** of the following courses:
BUS 354 Retail Management (3)
BUS 375 Personal Selling and Sales Management (3)
BUS 376 Advertising and Sales Promotion (3)
BUS 377 Business to Business Marketing (3)
BUS 422 Sport Marketing (3)
BUS 423 International Marketing (3)
BUS 424 Service Marketing (3)

BM 262 Marketing Management (3)

MINIMUM TOTAL HOURS REQUIRED: 122

MAXIMUM CREDIT HOURS TRANSFERABLE: 62

Notes for Mohawk Valley Community College - The College of Saint Rose Business Agreement:

- 1) EN 102 English 2: Ideas and Values in Literature (3) and EN 150 Effective Speech (3) transfer as ENG 105 Expository Writing, Oral Communication and Research (4) and General Elective (2) and fulfills the L01 liberal education requirement at Saint Rose.
- 2) 62 is the maximum number of credits allowed for transfer into The College of Saint Rose. All possible electives are listed in this agreement and the student, along with his/her advisor, should select the most appropriate courses to complete his/her degree while not unnecessarily exceeding the number of credits required for the A.S. degree. Students are encouraged to use their credits in electives at Mohawk Valley Community College to fulfill liberal education requirements at The College of Saint Rose.
- 3) The science course completed must include a lab to fulfill the L09 Liberal Education requirement.
- 4) Business majors are required to fulfill the College Liberal Education requirements in mathematics, computer science and economics with the equivalent of College Algebra (or higher), Introduction to Computer Science (must be at the level of computer programming) and Microeconomics respectively.
- 5) The L08 computer science Liberal Education requirement at The College of Saint Rose is fulfilled with a computer course at the level of programming (ie. CI 110 Principles of Programming)
- 6) A minimum of 2 physical education credits is required to fulfill the L12 liberal education requirement. A maximum of 4 physical education credits will be accepted for transfer. The College of Saint Rose does not accept credit earned for participation in varsity athletics.

- 7) The courses listed next to General Electives will all transfer to Saint Rose with the credits counting towards the 122 credits required for the Bachelor's degree.
- 8) The College of Saint Rose does not accept for transfer: independent studies, internships, field experience or practicums.
- 9) A letter grade of C- or higher in each course is required for transfer into The College of Saint Rose. Any completed coursework with a grade lower than a C- will not be transferred.
- 10) This document is valid until the time which either party changes their respective program. At which point review will be required.

*The College of Saint Rose Transfer Equivalency Database and/or catalog should be consulted to ensure that selected coursework will fulfill the appropriate Liberal Education Requirement as designated by the "L0" next to the course credits in the "LIBED" column: <http://www.strose.edu/officesandresources/registrar/transferequivalency>

CONTACTS:

The College of Saint Rose:
 Kelcie Timlin
 Assistant Registrar
 Registrar's Office
timlink@strose.edu
 (518) 454-2025

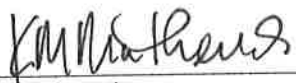
Mohawk Valley Community College:
 Michael Henningsen
 Coordinator for Transfer Services
mhenningsen@mvcc.edu
 (315) 731-5808

SIGNATURES:

The College of Saint Rose


 Christopher Lucarelli
 Department Chair, Business

6/29/15
 Date

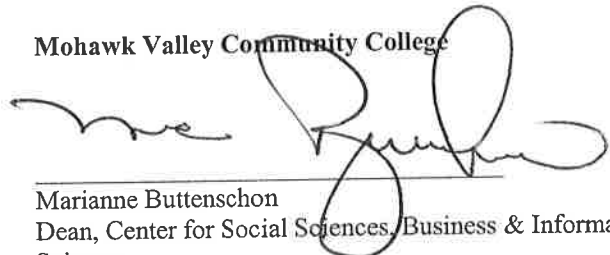

 K. Michael Mathews
 Interim Associate Dean, School of Business

6/29/2015
 Date

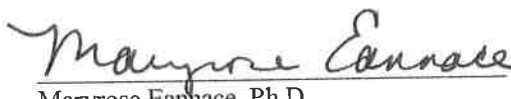

 Hadi Salavitabar
 Provost/Vice President for Academic Affairs

6/29/15
 Date

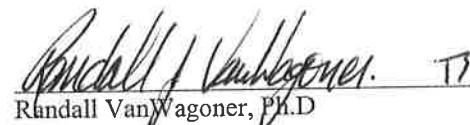
Mohawk Valley Community College


 Marianne Buttenschon
 Dean, Center for Social Sciences, Business & Information Sciences

6-27-15
 Date


 Maryrose Eannace, Ph.D
 Vice President for Learning & Academic Affairs

6/12/15
 Date


 Randall VanWagoner, Ph.D
 President

6/18/15
 Date